

# Platinum Package

Our Platinum package is ideal for businesses and organisations who want a presence at The Skipton Yuletide Festival & Christmas Market, on our two websites and an awareness within the community.

WHAT YOU GET	COST	CONTACT
<ul style="list-style-type: none"> <li>• Status of 'main sponsor'. No other sponsor of the event will be referred to as the main sponsor in relation to the programme/literature or on the website. In addition, no other sponsor will be selected from the main sponsor's field of expertise.</li> <li>• Logo on all promotional event material.</li> <li>• Free advertisement in the event literature.</li> <li>• 3 x Banner Sites at the event (banners to be supplied by sponsor).</li> <li>• 2 x Banners (6ft x 2ft) made especially for the event/festival and will include sponsor name/logo.</li> <li>• Website link and mention on the event section at: <a href="http://www.skiptontowncouncil.gov.uk">www.skiptontowncouncil.gov.uk</a></li> <li>• Website link, logo and pre/post write-up at: <a href="http://www.skiptonevents.co.uk">www.skiptonevents.co.uk</a></li> <li>• Exhibition stand (to be provided by sponsor) to show or distribute organisation's promotional materials and/or merchandise.</li> <li>• Main sponsor referred to in all PR materials promoting the event to trade, national and regional press.</li> <li>• PA announcements to acknowledge sponsor.</li> <li>• Your logo included at an appropriate point, on the events e-zines and e-shots, leading up to the event.</li> <li>• Your logo included on every Town Council staff email signature (banner), one month prior to the event date.</li> </ul>	<p><b>£1500 + VAT</b></p> <p>50% deposit required upfront, the remaining on event completion.</p> <p>Cheques made payable to Skipton Town Council.</p> <p>This price includes sponsorship of both Sundays of the Festival.</p>	<p><b>Brett Butler</b> Skipton Town Manager</p> <p><b>(01756) 794357</b></p> <p><b>townmanager@skiptontowncouncil.gov.uk</b></p> <p><b>2nd Floor</b> <b>Barclays Bank Chambers</b> <b>49 High Street</b> <b>Skipton</b> <b>North Yorkshire</b> <b>BD23 1DT</b></p> <p><a href="http://www.skiptontowncouncil.gov.uk">www.skiptontowncouncil.gov.uk</a></p>
<b>TERMS AND CONDITIONS</b>		
<p>Should an event need to be cancelled, sponsors will receive a full refund (inclusive of their deposit) and informed at their earliest convenience.</p> <p>Some events may have a photographer present, copies of photographs taken at the event by the Town Council photographer are available upon request, and the Publishing of press releases is at the discretion of the chosen media's editor and cannot be guaranteed.</p>		



More information online: [www.skiptonevents.co.uk](http://www.skiptonevents.co.uk)

